



Ayesha Vardag

The Diva of Divorce



VARDAGS

PRESS PACK



“ THE DIVA OF DIVORCE

TIME >

Prolific in the press, making history in the law, and stopping at nothing to get her clients the outcome they desire, Ayesha Vardag has earned the title of 'Britain's Top Divorce Lawyer' (The Telegraph).

Her firm **Vardags** is the go-to place for footballers, billionaires and Middle Eastern royalty who are ending their marriages (The Financial Times).

Ayesha Vardag's reputation precedes her, her passion for achieving results and empathy for her clients driven by her own personal experience of divorce.

Her story is an interesting one.

Ayesha and Vardags have been featured by:

TIME



BBC

BBC
RADIO

Daily Mail

The Mail
ON SUNDAY

THE TIMES

VOGUE

marie claire

GRAZIA

The Telegraph

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INDEPENDENT

itvNEWS

GBN

THE Sun

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DIVORCE LAWYER
AYESHA VARDAG:
“MY WORLD
IS STEEPED IN
EMOTIONS”



“The moment
women display any
interest in having
children, they don’t
get promoted.”
Ayesha Vardag

STmag

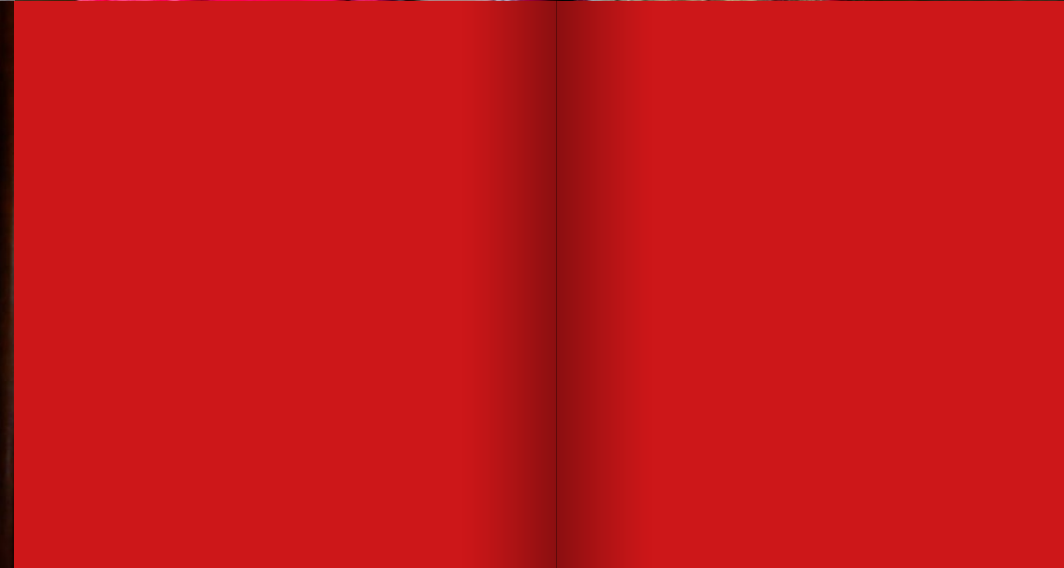


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AYESHA VARDAG:
*'Get rid of the
Victorian idea that
marriage has to
be for life'*





“
I HAVE BEEN
SAYING FOR A
LONG TIME THAT
MOST DIVORCES
HAPPEN BECAUSE
THE PERSON
YOU’RE WITH IS
NO LONGER THE
PERSON THAT YOU
MARRIED

Mirror >



A mother of five, a self-established businesswoman, self-made millionaire and an incredible force for change - Ayesha Vardag draws on her mighty legal credentials and deeply personal experiences to craft advice for men and women on everything; from the mind, body and soul, to love, life and navigating separation.

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I’VE BEEN THROUGH A
DIVORCE MYSELF, SO I
FEEL WHAT THE CLIENTS
ARE FEELING. I COMBINE
THAT EMOTION WITH CALM
OBJECTIVITY. THE PROCESS
TEACHES YOU A LOT ABOUT
HUMAN NATURE.

THE TIMES



“
LIFE IS LONG, WE’RE ALL
IMPERFECT, PLEASURE-
SEEKING, IMPRESSIONABLE
CREATURES FROLICKING
ABOUT BRIEFLY ON THE
EARTH’S SURFACE.

THE TIMES



Because of this, Ayesha is a prolific figure in the press, speaking and writing with an endearing sensitivity and infallible integrity. It is no surprise, therefore, that Ayesha has featured in a diverse range of such iconic publications from The BBC, The Times, Daily Telegraph and the Daily Mail to OK!, Grazia, Cosmo and HuffPost.

As well as regularly featuring in the news, she has also appeared on screens as a former ‘Legal Eagle’ on ITV’s This Morning, and famously cooked up a storm with her husband, Stephen, on a popular episode of Couples Come Dine With Me on Channel 4.

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GET RID OF THE
VICTORIAN IDEA
THAT MARRIAGE
HAS TO BE FOR LIFE



4 News >



BBC >

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“
SHE’S THE SELF-MADE
MULTI-MILLIONAIRE
WHO WENT FROM BEING
“AS POOR AS A CHURCH
MOUSE” TO THE MOST
EXPENSIVE DIVORCE
LAWYER IN LONDON

THE Sun >

“
A CLIENT ONCE
BROUGHT US A BIG BOX
OF SEX TOYS THAT HER
HUSBAND WAS USING
WITH HIS MISTRESSES

TIME ▸

15

“

IN THE THROES OF
PASSION AND THE HEADY
DAYS OF EARLY ROMANCE,
IT'S ALL TOO EASY TO
MARRY IN HASTE AND
REPENT AT LEISURE

The Telegraph ▸

“

AYESHA GETS RESULTS,
AND IN THE CUT-THROAT
WORLD OF MULTI-
MILLIONAIRE DIVORCE –
AND OCCASIONALLY EVEN
BILLIONAIRE DIVORCE –
LITTLE ELSE COUNTS

Daily Mail ▸

SOCIAL COMMENTARY

Ayesha Vardag is highly regarded for her in-depth knowledge of deeply personal situations which she shares with her clients and wider audience gain a better understanding of how to improve all aspects of their lives.

Visit the links here to read articles Ayesha has contributed to.

MATERNITY LEAVE

"Twelve months paid maternity leave will take us back to the 1950s"

[The Telegraph](#) >

"Women need the offer of flexible maternity leave"

[i News](#) >

"I'm not having any leave at all, I'll just keep going but in a flexible way"

[Daily Mail](#) >

DOMESTIC ABUSE

Meet the 'wealthy' wives whose controlling husbands deny them their financial freedom

[The Telegraph](#) >

The women trapped in poverty by their super-rich husbands

[Daily Mail](#) >

The 'super-wealthy' wives trapped in a gilded cage. Ayesha Vardag reveals the misery many are living through

[The Sydney Morning Herald](#) >

POLITICS

"I voted for Brexit, but now I regret the terrifying chaos I have unleashed"

[The Telegraph](#) >

Ayesha Vardag discusses her Brexit "rollercoaster" with BBC Radio 5 Live

[BBC](#) >

"This week's preposterous EU summit reminded me exactly why I voted Leave in the first place"

[The Telegraph](#) >

FASHION

Dress for high-end London club not the office, firm tells its lawyers

[The Telegraph](#) >

Law has lagged behind trends towards casual dressing for too long

[The Guardian](#) >

Lawyer Ayesha Vardag drops strict corporate dress code in favour of 'gold leather trousers and pink hair'

[INDEPENDENT](#) >

PARENTING

Ayesha Vardag: How I survived my first Christmas after a divorce

[The Telegraph](#) >

Ayesha Vardag: The Pain I Didn't Think I'd Survive

[IHUFFPOST](#) >

"I spend Christmas with my ex-husband and current husband – it's perfect"

[i News](#) >

“
I DISCUSSED AN OPEN MARRIAGE
WITH MY EX-HUSBAND – MAYBE
BRITISH WOMEN SHOULD BE
MORE 'FRENCH'”

[The Telegraph](#)

Ayesha is a Telegraph Money columnist, providing insights into the richly-layered world of relationships and how they affect your finances, family and future.

“ WOMAN OF THE YEAR

Ayesha was awarded Woman of the Year at the GG2 Awards 2023 which celebrate the extraordinary talent that exists in the British Asian community. She is also listed in the 2023 GG2 Power List, which profiles Britain's 101 most influential Asians.



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